



Quantitative Projects

- Market analyses
- Impact studies
- Demographic analyses and trends
- Community profiles
- Neighborhood report cards
- Indexes and indicator development
- Below the radar data development
- Block-by-block statistical analysis

Qualitative Projects

- Product / satisfaction / preference analysis
- Large online surveys
- Key informant interviews
- Face-to-face interviews
- Intercepts
- Traditional focus groups
- Immediate turn-around focus groups
- Brand support

**How can we help you
change your world
for the better?**

Program Evaluation

Needs Assessments

GIS / Strategic Mapping

Project Coaching

Facilitation, Strategic Planning & Public Forums

Community wellness & human services
 Food systems & food hubs
 Food deserts & public health
 Quality of life
 Public policy
 Community planning
 Community safety
 Parks, open space and recreation

Education
 Workforce development
 Employer services, entrepreneurialism
 Community & economic development
 Housing (including the ITIN mortgage)
 Banking and financial services
 CDFIs (urban, rural, native)
 Tax programs, such as EITC

Asset building
 Commercial site assessments
 Business district redevelopment
 Urban and rural redevelopment
 Plus populations such as the unbanked,
 Native American, African American,
 Latino, women, children, seniors,
 homeless, and the disabled