



Immigrants & Refugees ■ Vulnerable Children & Families ■ Hard-to-reach Populations

MG is expert at assessing the needs of vulnerable populations – such as new and longstanding immigrants, the homeless, SNAP families, the disabled, seniors, and children with “adult” diseases, such as diabetes – and developing solutions to effectively serve them. In addition to data and mapping, we conduct focus groups and surveys. Past projects have included detailed surveys of immigrant views on pursuing citizenship, face-to-face interviews with the homeless, an assessment of how to help seniors who have been identified by family members as needing to give up driving, and assessing the banking practices of undocumented Mexican populations who often operate in a cash economy. We assist immigrant-focused organizations in evaluating their programs and services and crafting and executing strategic plans. For CDFIs serving immigrants wanting to start or expand a business, we identify lending needs and help build a loan pipeline. We assess immigrant-owned businesses and shopping districts, and how both could prosper. And we have facilitated sensitive dialogues, such as “Breaking the Silence” (a discussion between descendants of the Holocaust and the Japanese internment) and “end of life” planning.

Reach out today to learn more!

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