



**City of Chicago Priority Grocer Locations**

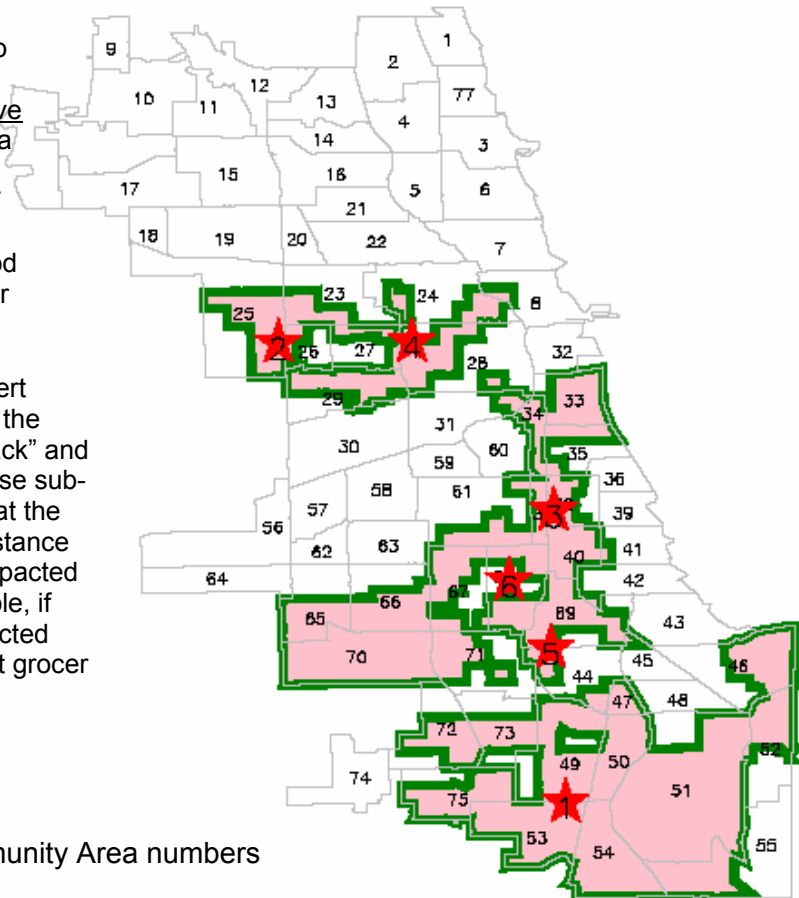
The Chicago impact analysis is based on a September 2008 updated food desert calculation of all mainstream grocers that have moved in and out of Chicago since our 2006 study

PRIORITIZED SITES		IMPACT ON:									
		2008 Chicago FOOD DESERT					2008 All Chicago City Blocks				
		Total Impacted Pop	Avg. Change in Miles	No. of Impacted Blocks	Impacted Black Pop	Impacted Pop 18 & under	Total Impacted Pop	Avg. Change in Miles	No. of Impacted Blocks	Impacted Black Pop	Impacted Pop 18 & under
1	11500 S. Michigan	24300	0.516	211	21003	8329	24300	0.516	211	21003	8329
2	4700 W. Madison	24162	0.328	147	23725	8593	24969	0.319	151	24526	8913
3	4700 S. State	21913	0.375	158	21478	8407	22092	0.372	161	21654	8445
4	1 S. Western	13831	0.270	107	9538	4573	15471	0.258	126	11045	5128
5	7900 S Perry	10577	0.201	84	10408	3141	12320	0.183	100	12123	3487
6	6300 S. Halsted	2868	0.024	28	2821	999	5666	0.035	57	5585	2035

Grocer location decisions are driven by that grocer's niche, store location strategies, and local market conditions, as the grocer must make a profit to be sustainable. Some of Chicago's "food desert" communities do offer untapped opportunities.

Other food desert sites might need special incentives and support to help grocers locate and thrive there. This analysis helps the City of Chicago prioritize a mix of underserved sites and incentives. There were a number of variables factored into choosing these sites: the impact on public health and grocer access was only one among many although all sites do improve both food desert and non-food desert areas. Some sites offer a competitive advantage because the City owns the land or the local market is revitalizing. Taken together, the prioritization of these 6 sites reflects a balanced mix of need, opportunity, geography, and strategy. The win-win goal is to shrink the food desert while creating and sustaining profitable opportunities for grocers that are compatible to their business plans.

"**Total Impacted Population**" is the number of total food desert residents who would see their food access scores improve on the very block that they live on if a grocer moves in. Similarly, "Black" and "18 & under" population figures denote the total number of those sub-populations who would see their food access scores improve at the block level. "**Average change**" is the average decrease of distance measured in miles to the closest mainstream grocer for the impacted population as a result of that one grocer moving in. For example, if the average change is .5 miles, that means, on average, impacted populations are a half mile closer to a grocer as a result of that grocer moving in. "**Number of blocks**" means the number of blocks positively impacted with increased food access scores.



- Sept 08 Food Desert boundaries
- # = Community Area numbers
- Prioritized City Sites for "Super Incentives"